

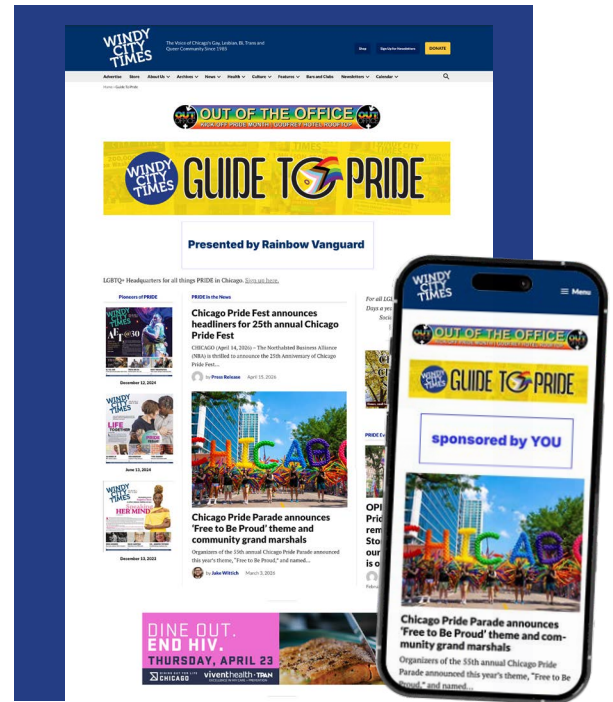


# GUIDE TO PRIDE

## SPONSORS & PARTNERSHIP

Pride Month is almost here and Chicago is about to take center stage as one of the hottest Pride destinations in June. All eyes will be on our Guide for the latest on can't-miss events, parties, parades, features, and more.

Don't miss your chance to be part of it. Secure your spot in our dedicated online Pride Guide and get in front of the audience that's ready to celebrate. Run dates: May 25 – July 6. Let's make sure you're seen.



### RAINBOW VANGUARD • \$3,000

- 5-week run
- Presenting sponsor logo: on WCT Guide To Pride
- Billboard (970x250): ads will run on, Guide to Pride windycitytimes.com and chicagosocialbutterflies.com
- Leaderboard ads on email newsletters (News on Q, Chicago Social Butterflies, BLACKlines, and En La Vida)
- 4x social media ads per week

### SPECTRUM CHAMPION • \$1,500

- 5-week run
- Leaderboard (728x90): ads will run on, Guide to Pride windycitytimes.com and chicagosocialbutterflies.com
- Leaderboard (728x90) ads on email newsletters (News on Q, Chicago Social Butterflies, BLACKlines, and En La Vida)
- 2x social media ad per week

### LUMINARY PARTNER • \$800

- 5-week run
- Leaderboard (728x90) ads on Guide to Pride, windycitytimes.com, chicagosocialbutterflies.com and email newsletters (News on Q, Chicago Social Butterflies)

### PRIDE PARTNER • \$500

- 5-week run
- Medium rectangle (300x250) ads on Guide to Pride, windycitytimes.com, and chicagosocialbutterflies.com

windycitytimes.com  
  
**2.6m**  
 avg. impressions per month

WCMG Newsletters  
  
**18.3k**  
 active subscribers

WINDY CITY MEDIA GROUP REACH  
Social Reach = 42,000+

